

Case Study:

Recycle Program Optimization and Trash Cost Reduction for Multi-Family Apartment Complex

Bel Air Apartments, San Ramon, CA

Bel Air Apartments is a 462 unit apartment complex located in San Ramon, CA. The tenants were barely participating in the recycle program, were not well trained on how to properly sort their recycling, the trash bins were overflowing, and garbage costs were high.



Synergis –Zero Waste Group was contracted by Bel Air Apartments to improve the tenant understanding and participation in the recycle program, resolve the trash overflow problem, and lower trash costs. **Synergis – Zero Waste Group reviewed the local recycle program requirements, audited the items placed in the trash and recycle bins, estimated the volume of recycling and trash generated, distributed in-apartment recycle bins and customized recycle program information to every tenant, conducted tenant and staff informational meetings, and adjusted service levels for trash and recycle pickups.** In the end, the **recycling rate tripled, the garbage overflow problem was resolved, and costs were reduced by \$11,400 per year.** This program is now in compliance with California recycle requirements, and less garbage and fewer greenhouse gases are generated. Synergis worked with property management, tenants, custodial staff and the local garbage hauler throughout the process.