

Case Study:

Waste Program Management at Multi-Tenant Shopping Center

Cupertino Village, Cupertino, CA

Property Management: Kimco Realty

Cupertino Village is a 97,000 sf shopping center located in Cupertino, CA, containing a supermarket and dozens of small shops and restaurants. Tenants at this center were leaving garbage on the ground, many bins were missing signs, the City had recently shut down the bottle & can recycling program for ongoing contamination - leaving the program out of compliance, there were potential storm water violations from all the garbage on the ground, and garbage costs were high.



Synergis – Zero Waste Group was

contracted by Kimco Realty to resolve

these problems and manage the garbage program. Synergis implemented **Best Management Practices** for waste handling, provided tenant training in three languages on proper separation of recyclables, added multilingual signs on all bins, coordinated the purchase of a new garbage compactor with a cart tipper, and arranged for new garbage carts for all tenants. In the new program, tenants bring their garbage to the compactor in a leak-proof cart, which is emptied via a hydraulic tipper. As a result of all these changes, **the program moved from “violation” to “model” status, the recycling program was successfully restarted and brought into compliance, 108 tons per year were recycled, tenants were properly separating their materials, greenhouse gases were reduced by 300 tons per year, thousands of dollars were saved, and no items were being left on the ground. Throughout the process, Synergis acted as liaison between the City, the property manager, and the garbage company.**